



# VEHICLE DESCRIPTION

## LINCOLN MKS

2011 AWD 4 DOOR SEDAN GTDI  
5-PASSENGER  
3.5L ECOBOOST V6 24V  
6-SPD SELECTSHIFT TRANS

EXTERIOR  
WHITE PLATINUM MET TRI-COAT  
INTERIOR  
SIENNA FLAGSHIP LEATHER

BG **603856**

### PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$48,160.00**

#### INCLUDED ON THIS VEHICLE

RAPID SPEC 201A 3,500.00  
•VOICE ACTIVATED NAV SYSTEM  
•THX-II CERT AUDIO W/5.1 SURR  
•REAR VIEW CAMERA  
•DUAL PANEL MOONROOF

#### OPTIONAL EQUIPMENT

2011 MODEL YEAR  
WHITE PLATINUM MET TRI-COAT 595.00  
ECOBOOST APPEARANCE PKG 2,995.00  
.20" CAST ALUM POLISHED WHEEL  
.FRONT FLOOR MATS LINCOLN LOGO  
.REAR FLOOR MATS  
.INTERIOR METALLIC PACK  
.245/45R20 TIRES  
.LTHR STRG WHL W/REDUNT CTRLS  
FRONT LICENSE PLATE BRACKET NO CHARGE  
ACTIVE PARK ASSIST 535.00  
ADAPT CRUISE/COLLI WARNING 1,295.00  
CARGO ORGANIZER \*DLR-INSTLD-AC 160.00  
TOTAL OPTIONS 9,080.00

TOTAL VEHICLE & OPTIONS 57,240.00  
DESTINATION & DELIVERY 825.00

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for availability in your state.

Included in the LINCOLN COMMITMENT owner benefits package:

- \* 4YR/50,000 Mile Bumper-to-Bumper Warranty
- \* 6YR/70,000 Mile Powertrain Warranty
- \* 6YR/70,000 Mile 24-hr. Roadside Assistance
- \* Complimentary Scheduled Maintenance for 12MO/15,000 Miles<sup>1</sup>
- \* Fully Transferable and without Deductible

<sup>1</sup>Excluded for buyers utilizing a FIN Code.

**TOTAL MSRP**

**\$58,065.00**

### GOVERNMENT SAFETY RATINGS

Frontal Crash	Driver Passenger	Not Rated
		Not Rated

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	Not Rated
	Rear seat	Not Rated

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- ADAPTIVE HID HEADLAMPS
  - FOG LAMPS
  - HEATED PWR MIRRORS W/ MEM & SECURITY APPROACH LAMPS
  - 19" PREM PAINTED ALUM WHLS
  - EASY FUEL CAPLESS FUEL FIL
- INTERIOR**
- THX II CERTIFIED AUDIO SYS
  - SIRIUS SAT RADIO N/A AK/HI
  - SYNC VOICE ACTIVATED SYS
  - STEERING WHEEL - LTHR/WOOD POWER TILT/TELESCOPING
  - 12-WAY PWR DRIVER W/LUMBAR
  - 12-WAY PWR PASS W/LUMBAR
  - HEATED & COOLED FRT SEATS WITH DRIVER'S MEMORY
  - HEATED REAR SEATS
  - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL

- FUNCTIONAL**
- 4-WHL DISC BRAKES WITH ABS
  - INTELLIGENT ACCESS W/PUSH BUTTON START
  - SECURICODE KEYLESS ENTRY
  - FWD & REVERSE SENSING SYS
  - REAR WINDOW PWR SUNSHADE
  - MYKEY
  - AMBIENT LIGHTING
- SAFETY/SECURITY**
- PERSONAL SAFETY SYSTEM
  - DUAL STAGE FRONT AIR BAGS
  - SIDE AIRBAGS/SAFETY CANOPY
  - ADVANCE TRAC WITH ESC
  - SOS POST CRASH SYSTEM
  - PERIMETER ANTITHEFT SYSTEM
- WARRANTY**
- 4 YR/50,000 MI WARRANTY
  - 6YR/70K MI POWERTRAIN WARR
  - 12MO/15K COMPLIMNTRY MAINT

## EPA Fuel Economy Estimates

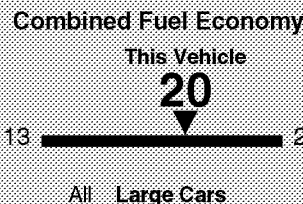
CITY MPG

**17**

Expected range for most drivers  
14 to 20 MPG

Estimated Annual Fuel Cost  
**\$2,250**

based on 15,000 miles at \$3.00 per gallon



HIGHWAY MPG

**25**

Expected range for most drivers  
20 to 30 MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CA32</b>		ITEM #: 26-Z001 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1LNHL9FT7BG603856	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	<b>CHICAGO</b>	<b>AH252 R RD X 115 000001 08 25 10</b>	

**EXTENDED SERVICE PLAN**  
Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



11/17/2010

[www.d2d.dealerconnection.com](http://www.d2d.dealerconnection.com)

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While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

### 2010 GOVERNMENT SAFETY RATINGS

<b>Frontal</b>	<b>Driver</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Passenger</b>	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

<b>Side</b>	<b>Front seat</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Rear seat</b>	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

<b>Rollover</b>	★ ★ ★ ★
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Star ratings based on the risk of rollover in a single vehicle crash.

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## IIHS Ratings

### 2010 Top Safety Pick Award Winner

<b>Frontal Offset</b>	<b>GOOD</b>
<b>Side Impact</b>	<b>GOOD</b>
<b>Rear Impact</b>	<b>GOOD</b>
<b>Roof Strength</b>	<b>GOOD</b>

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

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TO BE REMOVED  
BY CUSTOMER ONLY